



## Part B. Description of the project

### **B.1 Summary of the project (max 2000 characters). Please note that this information may be used for dissemination purposes**

For successful applications, this section will be published, as presented below, in compendia etc. You should therefore ensure that it gives a concrete overview of the work your consortium plans to undertake including:

- The reason of your project
- Concise description of the outputs, results and / or products (including where relevant key pedagogical strategies, media used, language versions, etc.)
- The impact envisaged

Please indicate the language of the summary \* :

English

Please provide your summary \* :

Blueprint for the Construction Industry gathers 3 EU umbrella sectorial organizations, along with 9 national sectorial representatives and 12 Vocational and Education Training providers (24 partners) from 12 EU countries to work together for developing a new sectorial strategic approach to cooperate on skills in the construction industry, and support a better matching between skill needs of companies and skills provided by training centers.

This Blueprint will be arranged through a Sectoral Skills Strategy. This Strategy will bring together lessons learned from other initiatives (i.e. Build Up Skills) and will be outlined from a holistic approach, identifying political, economical, social, technological, legal and environmental factors which may be affecting sector skills and training offer. Encompassed with activities, milestones, outcomes and outputs, these activities will be developed during the course of the project:

- To collect good practices at national and regional level to illustrate and promote other initiatives addressing skill gaps.
- To design and deliver a MOOC to raise awareness among construction workers about new skills drivers: digitalization, energy efficiency and circular economy
- To create the tool WatchTower to provide valuable information about particular skill needs at least at regional/national level.
- To build upon a revision methodology of construction professional profiles and qualifications.
- To carry out an outreach campaign to promote its attractiveness among youngsters and women, identifying and promoting solutions to facilitate mobility of construction workers in Europe.
- To create a new virtual tool (SSA Portal) where all project outputs will be available for stakeholders, as well as a Sector Skills Alliance platform for collaborative work.

Blueprint will be starting deployed by getting main market players involved (Education-Business-Government-Society) taking up opportunities to make the best of their talents.

### **B.2 Topics addressed and Educational Level**